



Discover
something *new!*

Job Description

Title:	Broadcast Producer
Type:	Permanent, Full time
Start date:	ASAP
Hours:	40 hours per week
Salary:	Competitive, dependent on experience
Location:	This role is 100% based at our new HQ in Snodland, Kent (not remote working)

Who is Must Have Ideas?

Whilst still only 6 years old, we're one of the UK's fastest growing ecommerce brands, helping over 1 million customers 'discover something new' every year. One in ten homes in the UK now have one of our clever, problem-solving products and we're widely recognised as one of the leading ecommerce innovators of the past few years. We're a British success story and our incredible growth isn't stopping any time soon – we'd love you to join us on this exciting journey!

The Team

You'll be working with a group of great people who think independently but collaborate as a strong team to deliver exceptional results. Career progression? Absolutely - there are plenty of opportunities to grow and develop, as our rapid growth continues.

We're fully office-based

We believe that we are at our best when we're together, and that's why our team fully works from our office from our swanky new offices in Snodland, near Maidstone. This facilitates easier collaboration, encourages conversations, and sparks creativity. And there's some pretty sweet incentives to coming to the office, too, including free breakfast every day!

The next chapter

In September 2024 we launched our exciting, brand-new TV Shopping channel.

We're excited to bring our vast range of 'must have' products to life on screen, 24 hours a day, nationwide.

Located in a very prominent position on SKY and other platforms, our brand new channel is available to tens of millions of homes nationwide. Utilising some seriously clever, custom-built-technology, we're bringing Shopping TV into the 21st century...this is not your grandma's shopping TV channel!

This Role

This is an excellent opportunity to join us on our fast-growth journey!

We're looking for a highly skilled DRTV professional to join our team to produce engaging, high-converting content, with high production values for our brand new TV home shopping channel.

Working with off-screen and on-screen talent, you'll devise highly compelling product presentations, for our innovative range of cleaning, storage, homewares, kitchen and garden products.

Your responsibilities will include:

- Deciding how best to present products on-air, breaking them down into their key USPs and devising blueprints and demonstrations for the on-air presentations
- End-to-end content production responsibility for nationally broadcast TV content
- Taking control and leading the production team on rehearsal and shoot days in our onsite studio
- Devising show structures and working with copywriters to produce talent briefs
- Liaising with, and booking on-screen talent
- Working with Assistant Producers to perfect presentations and product demonstrations
- Briefing our in house prop builder on required props for demonstrations

You'll excel in this role if you have the following skills & experience:

- Experience managing off-screen and on-screen talent
- Experience in a TV home shopping environment would be beneficial, but not essential
- Experience in delivering exceptional high-converting video content
- Experience of both live content production and post production workflows is advantageous
- A tenacious "I don't know, but I'll research it and be an expert on this subject shortly" attitude which means you can surmount any obstacle that you come across!

What's it like to work here?

We know that our people are key to our success. That's why we strive to make MHI a great place to work – just ask our team. It's a friendly, welcoming and fun environment here. We've worked hard to create an amazing experience for our people because we know that workplace happiness goes way beyond just your salary. We're proud to offer one of the best packages of team perks in the area, including:

- Free breakfast every morning
- Minimum of 25 days holiday per year as standard (plus more the longer you stay)
- Flexible hours
- Your birthday off work
- Free EV charging
- Free car washing
- Regular team and charity fundraising events
- Free products from our range
- Generous staff discount
- Company pension
- Casual dress code
- Free and unlimited sweets, cold & hot drinks

What happens next?

If we think you could be a good fit, we'll be in touch to arrange an initial call to get to know you. If all goes well, you'll be invited to come and see our new state-of-the-art facilities and for a more in-depth conversation. We may ask you to complete a small task to show us your skills and there may be a second interview stage, too.

This is an excellent opportunity to join us while the company is still young and to be part of our high-growth journey, with all the opportunities that brings.

Must Have Ideas Ltd is an equal opportunities employer and we're working hard to build a diverse and inclusive workforce.